



VISION

Central New Jersey is a healthy, diverse community with productive, self-sufficient and socially-responsible individuals and families. PRAB itself is a transformative community institution that is a full participant in Central New Jersey life

MISSION

PRAB equips diverse individuals and families in Central New Jersey to achieve personal, family, and community development

VALUES

- ❖ Be models, spokespersons, and advocates
- ❖ Be servant leaders, who care for and strive to meet the needs of others
- ❖ Respect and work well with others
- ❖ Appreciate the similarities and differences of others
- ❖ Be partners in the growth and development of others
- ❖ Celebrate individuals and institutions who serve others
- ❖ Persevere in the midst of an increasingly challenging social reality

STRATEGIC GOALS

- ❖ Children, ages 0-5, become lifelong learners and responsible members of their schools, families, and communities
- ❖ Youth make positive choices in their educational pursuits, relationships, and social engagements
- ❖ Families strengthen their educational, emotional, financial and social capacity
- ❖ Individuals and families increase their access to and use of community resources
- ❖ Immigrant individuals and families utilize all available resources and achieve legal status
- ❖ Individuals and families rent/purchase and maintain safe, affordable residences
- ❖ Individuals and families afford energy costs through weatherization services & home energy benefits

To learn more about ways you and your loved ones may benefit from PRAB's purpose, we invite you to stay connected to us. Please join us on Facebook, Twitter, and LinkedIn, and subscribe to our e-mail list. This way, we can keep you up-to-date on our upcoming activities and events.

